



**CONFEUROPA**  
— IN THE WORLD —

# PRESENTATION



**CONFEUROPA**  
— ITALY —



# IDENTITY

CONFEUROPA Italy, was created to enhance the activities and promote the internationalization of associated companies and partners in the world, in order to increase their value both in terms of dimensional development and competitive capacity on the global market, through the "System Confeuropa Imprese"

CONFEUROPA Italy, is inspired by the charter of values and the code of ethics and represents the interests of the associated companies and partners of CONFEUROPA Italy on a national and international scale, which through the "System Confeuropa Imprese", helps build a new network of contacts and has obtain unique opportunities for business development.



**CONFEUROPA**  
ITALY

# TARGETS

CONFEUROPA Italy and the "System Confeuropa Imprese" define common paths and share, in compliance with the areas of autonomy and influence, objectives and initiatives with the world of economics and finance, national, European and international institutions, business associations, patronage, public administration, education, culture, research, science, technology, politics, information, social partners and civil society.



**CONFEUROPA**  
ITALY

# ACTIVITIES

**CONFEUROPA Italy**, supports partners and associated companies from the very early stages of preparation for internationalization, studying the reference market, its regulation and taxation, verifying the opportunity to access forms of subsidized finance and reviewing international contracts .

**CONFEUROPA Italy**, is able to organize and support in entrepreneurial missions, partners and associated companies, which have interests in internationalization, with the always decisive support of its network of contacts, with representatives of business associations, chambers of commerce and diplomatic institutions of the world.

# INTERNATIONALIZATION ACTIVITIES

CONFEUROPA Italy and the "System Confeuropa Imprese" believe in the internationalization network, favor the consolidation and economic-commercial development of partners and companies on foreign markets, useful for deepening the opportunities for commercial, industrial and investment collaboration.

CONFEUROPA Italy and the "System Confeuropa Imprese" promote and support companies in the internationalization process. They work alongside partners and companies to get to know foreign markets, to identify new opportunities, to consolidate international relations, to strengthen and make the entrepreneurial presence in the world even more strategic.

# ASSISTANCE AND SUPPORT ACTIVITIES TO COMPANIES

CONFEUROPA Italy, is inspired by the charter of values and the code of ethics of the “System Confeuropa Imprese”.

The first-rate activities of CONFEUROPA Italy include:

- the promotion of partners and leading companies, with their peers and the promotion of close contacts between them;
- the protection of the interests of national and international partners and companies at the highest sectoral level;
- support to partners and companies in public relations to implement and consolidate on the national and international territory;
- provide support to partners and associated companies complete information on a large scale, on what is happening in the reference countries and on its regulatory context.

# PROMOTION, INFORMATION AND COMMUNICATION ACTIVITIES

CONFEUROPA Italy, thanks to the "System Confeuropa Business", the use of the most modern tools of promotion, communication, a dynamic organization, a widespread network of partnerships and offices around the world, carries out information, assistance, consultancy and training.

# NETWORK DESIGN DEVELOPMENT ACTIONS

We connect more than 1500 companies representing 49 countries. Our support activities are based on the “System Confeuropa Imprese” and on its own Departments. Through our departments we initiate the necessary procedures to dialogue directly with national and international authorities, in order to share knowledge and experiences, receive information on new technologies and trends, in the development of their business in relevant markets. In addition, we have a management development center and our training programs are open to all employees of the partners and associated companies.



# CHARTER OF VALUES AND CODE OF ETHICS

In carrying out the activity aimed at the pursuit of the corporate purposes, the representative and management bodies of **CONFEUROPA Italy** adopt behaviors based on principles of ethical, social and correctness responsibility, both internally and towards third parties, as indicated in the Charter of values and the Code of Ethics.

**CONFEUROPA Italy** also guarantees:

- openness to the business environment in the world;
- the quality and integrity of contacts;
- cordiality and availability with everyone;
- continuous innovation;
- the performing team with evident results;
- the transparency of the information provided;
- communication and positive feedback.



# DEPARTMENTS

ART AND CULTURE, EDUCATION, TRAINING AND UNIVERSITY

NON-PROFIT ACTIVITIES AND THIRD AGE

INSURANCE AND FINANCIAL BROKER

TRADE, TOURISM AND HORECA

ENERGY AND ENVIRONMENT

INFRASTRUCTURE, TRANSPORT AND LOGISTICS

INTERNATIONALIZATION AND INSTITUTIONAL RELATIONS

SMALL AND MEDIUM ENTERPRISES

COMMUNITY AND INTERNATIONAL POLICIES

TERRITORIAL COHESION POLICIES

INDUSTRIAL POLICIES

- AGRI-FOOD INDUSTRY, VITICULTURE AND ENOLOGY

- INDUSTRY OF HYDRAULIC COMPONENTS, PNEUMATICS AND CHROME

BARS

- WOOD INDUSTRY

- ENGINEERING INDUSTRY

- OIL & GAS INDUSTRY

- TEXTILE, FASHION AND ACCESSORIES

PROFESSIONS AND SERVICES

HEALTH, MEDICINE AND PHARMACY, SPORT AND WELLNESS

PRESS AND COMMUNICATION

ICT - INFORMATION AND COMMUNICATION TECHNOLOGIES



**CONFEUROPA**  
— IN THE WORLD —



**CONFEUROPA**  
— ITALY —

Where to find us

**SEE OUR CONTACTS**